

Fundraising...

Thank you for choosing to raise funds for ecoteer

What will you be raising funds for?

You can either raise funds towards the cost of your volunteer placement, one of our mini-projects or both.

Fundraising can seem daunting at first but we are here to help. The first thing to do is have a chat with us about what you want to raise funds for, current mini-projects and ideas. Here are some examples of where your money could go...



£350 buys materials to repair the house of a villager in need.



£100 pays for life saving training for local and international staff who will teach village children how to guide eco-snorkel tours.



£5 will buy a story book or other materials for a child that attends one of our educational clubs.



Check out our website for current mini-projects and causes:
www.ecoteerresponsibletravel.com



How to raise the funds...

Fundraising can be quite daunting at first so here's some pointers and ideas to get you started. Remember too, we're here to help. We can offer further advice, help with promotion and even put you in touch with other fundraisers.

Joining forces with another fundraiser can be a great motivator. You'll also have someone to share the tasks with and bounce ideas off. If you're planning a walk or run then a partner is a huge asset.

We're here to help:
fundraise@ecoteer.com



Sponsor yourself...

Get the ball rolling by sponsoring yourself £25 then draw up a list of friends and family who can sponsor you too. Hopefully they will match your amount and you're already well on your way!



Hold a quiz night...

A fundraising favourite, you could hold your quiz night at home or in your local bar or social club. Charge teams £5 to enter with half the pot going to the winning team and half towards your goal or ask a local business to donate a prize.



Raffle your services...

You could hold a traditional raffle amongst friends or at work with prizes donated by local businesses or you could get more creative and raffle your services. Prizes on offer could include; 3hrs house cleaning, car washing or cook for the evening. You could also auction yourself to the highest bidder!



Run a sale...

From a jumble sale of unwanted items to a cake bake, sales are always good for raising funds. Why not ask your workplace or university about running a home bake stall one lunch break. Catch your colleagues when they're hungry and be sure to tell them where their pennies are going.



Get active...

This can take a lot of planning, training and promotion but can bring in big rewards. Sponsored walks, cycle rides and runs can be a great option for approaching businesses as well as individuals with many sponsoring on a per kilometre basis.

Some tips and guidelines...



Get the knowledge...

Potential sponsors will want to know what their pennies are being spent on. Make sure you are fully versed on your chosen project and keep up with current developments by keeping in touch with us every step of the way.

Be organised...

Sit down and set yourself a plan. Your goal will seem a lot more achievable once you break it down. Give yourself plenty of time and think about budgets, whether you will hold a big event or a few small ones and draw up a list of who can help you along the way.

Get creative...

You'll want your fundraising ideas to stand out from the crowd. Why not add fancy dress to your quiz night or be the first Orangutan to unicycle across London? The limit is your imagination, the more attention you get the more money you're likely to raise.

Keep it legal...

Obviously you're not planning to break the law in your fundraising. However, there are some legal stumbling blocks that are often overlooked. Be sure any event adheres to local H&S laws. If your event is to have a bar you may need a license. Specific licenses are also required for street fundraising, lotteries and public entertainment.



If you don't ask, you won't get...

Simply asking for support can reap huge rewards. You will need confidence, persistence and resilience as you may well hear 'no' more often than 'yes'. Think about who you will write to or call and who you will approach in person. Remember that you won't always be asking for money. Local businesses may supply prizes for quizzes or equipment for an endurance event. Friends may help with cooking for a cake sale or donate items for a jumble sale.



Publicise...

Whatever the event or fundraising idea, people need to know about it. Print posters or hand out flyers at work, your local hangout and to friends. Advertising on popular classified sites can be very effective. Maybe you could even get a mention on your local radio station. As with everything, we're always available to help.

